

JONAH L. HARA

(614) 886-6106 | jonah.hara@gmail.com | [Portfolio](#) | [LinkedIn](#)

EDUCATION

Indiana University | Bloomington, IN

Media Advertising, Creative Advertising Track

- Bachelor of Arts in Media | Anticipated May 2027
- GPA: 3.7 | Four-Year Dean's Merit Scholarship

EXPERIENCE

HOMAGE

[Sports & Lifestyle Apparel Brand](#) | Columbus, OH

Creative Marketing Intern – Summer 2026

- Built HOMAGE's Pinterest presence from audit through launch, using competitive, keyword, and trend research to develop a search-optimized content and board strategy.
- Developed a sustainable Pinterest playbook covering board organization, keyword strategy, posting cadence, content workflow, and performance reporting.
- Supported on-set production for photo shoots, including Disney Animated Classics, Hello Kitty x MLB, MLB x Fanatics, NWO, and Ohio State University Orientation.

Elevate Pictures

[Creative Production Studio](#) | Columbus, OH

Summer Intern, Creative & Production – Summer 2025 and 2026

- Supported creative development and pitch work for brand and entertainment projects, including a Nickelodeon YouTube series, using Gen Alpha trend and competitive research, content ideation, casting evaluation, and project planning.
- Helped implement the YouTube and digital content strategy for Kraft Heinz's Day Trippin' series, creating episodic breakdowns and SEO-optimized video chapters and analyzing engagement insights.
- Contributed to client and studio projects through copywriting, content calendar development, and social media management, while supporting live-action productions for Kraft Heinz, ESA, and Wendy's, including capturing behind-the-scenes content.

Jonah Hara Creative

[Freelance Design and Creative Support](#) | Bloomington, IN

June 2026–Present

- Provide design, copywriting, and creative support for businesses and organizations across digital platforms, developing work tailored to client brand and communication needs.
- Create and execute email campaigns, newsletters, web designs, social media content, and branded marketing materials from concept through delivery.

SKILLS

Adobe Creative Suite: InDesign, Illustrator, Photoshop, After Effects, Premiere | Figma